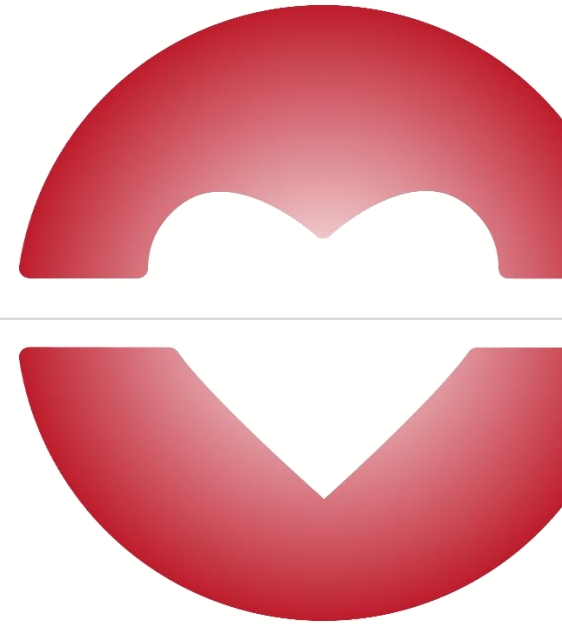


ADAPTABLE

The Aspirin Study

Embracing Patient-Partnered Research



Adaptable

The Aspirin Study

Speakers

Matthew T. Roe, MD, MHS

Duke Clinical Research Institute
ADAPTABLE, PI

Holly Robertson, PhD

Duke Clinical Research Institute
ADAPTABLE, Project Leader

Madelaine Faulkner, MPH

Health eHeart Alliance (PPRN)
Project Director

ADAPTORS (Patient Partners)

Linda Brown, Mid-South CDRN

Ken Gregoire, REACHnet CDRN

Tom McCormick, PaTH CDRN

Bill Larsen, OneFlorida CDRN

Adaptor Contributions

Adaptor Bi-Weekly Calls

Participation on Leadership

- Steering Committee
- Executive Committee

Reviewing patient facing study materials

- Informed Consent Forms
- Recruitment Letters, flyers, etc
- Patient portal
- Onboarding Process

Study communications

Facebook *Live* Event at AHA Scientific Session November 2016

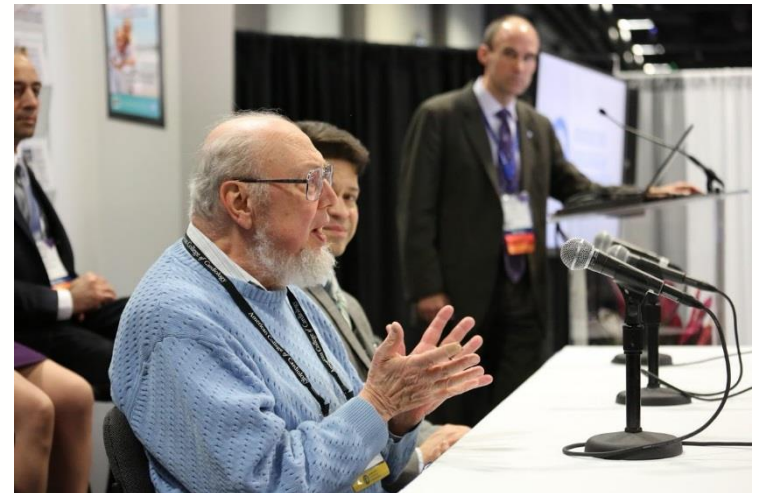
- 📍 Partnership with AHA & REACHnet
- 📍 An AHA First! First Facebook *Live* event broadcasting about a study during AHA Scientific Sessions
- 📍 20-minute, moderated live Q&A featuring ADAPTABLE leadership and Adaptor



Metric	Number
Total Reach- people who saw the post	30,606
Views	6,300
People who viewed the video from a share	30,515 (99% of all viewers)

CardioSmart Patient Panel at ACC Scientific March 2017

- ❖ Adaptor & researcher panel presentation at ACC 2017 in the CardioSmart Patient engagement pavilion
- ❖ ADAPTABLE Booth in Patient Engagement Pavilion for Scientific Session







ADAPTABLE Patient partners and researchers answer questions at the ACC 2017 CardioSmart _Patient Engagement Pavilion

AHA Support Network: ADAPTOR Guest Blogs



- 📌 Monthly guest blog featuring one of our ADAPTORs
- 📌 Topics will focus on why patient powered research is important
- 📌 Links to ADAPTABLE Study website

ADAPTABLE Newsletter

-  Enrollment
-  Featured
ADAPTOR and
CDRN
-  Where is
ADAPTABLE
-  Perspectives
on
ADAPTABLE
-  FAQ
-  Share your
Story



Adaptable

The Aspirin Study

Aspirin Dosing: A Patient-centric Trial Assessing Benefits and Long-Term Effectiveness

Welcome to the **ADAPTABLE**
Patient Community Newsletter

Thank you for your participation in the ADAPTABLE Study. Your involvement in this research study will help us to answer a simple, but extremely important question — what is the best aspirin dose (81 mg or 325 mg) for patients with heart disease? In addition to answering the aspirin-dose question, ADAPTABLE is building a community where patients are partners throughout the research process.

The information shared in this newsletter can be found on the study website: www.theaspirinstudy.org. Please make sure to follow us on Twitter @ADAPTABLEstudy and Facebook at www.facebook.com/ADAPTABLEstudy/ for the latest study news and updates.

Other Ongoing ADAPTOR Involvement

- ADAPTOR, Henry Cruz & ADAPTABLE Study Co-PI, Adrian Hernandez co-author a perspective piece in [Circulation](#)
- ADAPTOR Jacqueline Alikhaani representing ADAPTABLE at a Women's Heart event
- Participation in Working Group calls
- Videos and blogs linked to the ADAPTABLE website



Patient partner, Jacqueline, promoting ADAPTABLE at a Women's Heart Health event

Social Media Channels

- Website: theaspirinstudy.org
- Twitter Handle: [@ADAPTABLEstudy](https://twitter.com/ADAPTABLEstudy)
- Facebook: <https://www.facebook.com/ADAPTABLEstudy/>
- YouTube Channel: https://www.youtube.com/channel/UCDVkzmGpLhr8LP_pOGP4TIw



Patient Engagement

- 📍 Engagement is Facilitated by the Health eHeart Alliance
 - Cardiovascular Health Patient-Powered Research Network
 - 148,831 Registered Members
 - 118,207 members consented and providing data to the Alliance.
 - Goal: Get patients involved in research





Health eHeart Alliance PPRN: Engaging Patients Differently

- ♥ Trust and Partnership
 - Assume good intent, choose collaboration
- ♥ Respect and Listening
 - Make sure to hear all perspectives
- ♥ Empower Solutions
 - Hearing patient feedback and brainstorming solutions
- ♥ Value and design for the patient experience
 - Give discrete tasks and goals to patient leaders
 - Set our patient leaders up for success

Engagement for the ADAPTORS

- ❖ Speaking a common language
- ❖ Talking about study process, progress and results dissemination
 - Focus on Patient/ Researcher relationships
 - Ensure Patients fully understand the trial in its various stages
 - Feel Empowered to speak up
- ❖ Weekly meetings for trial start up
 - Steering Committee Meetings
 - ADAPTOR meetings

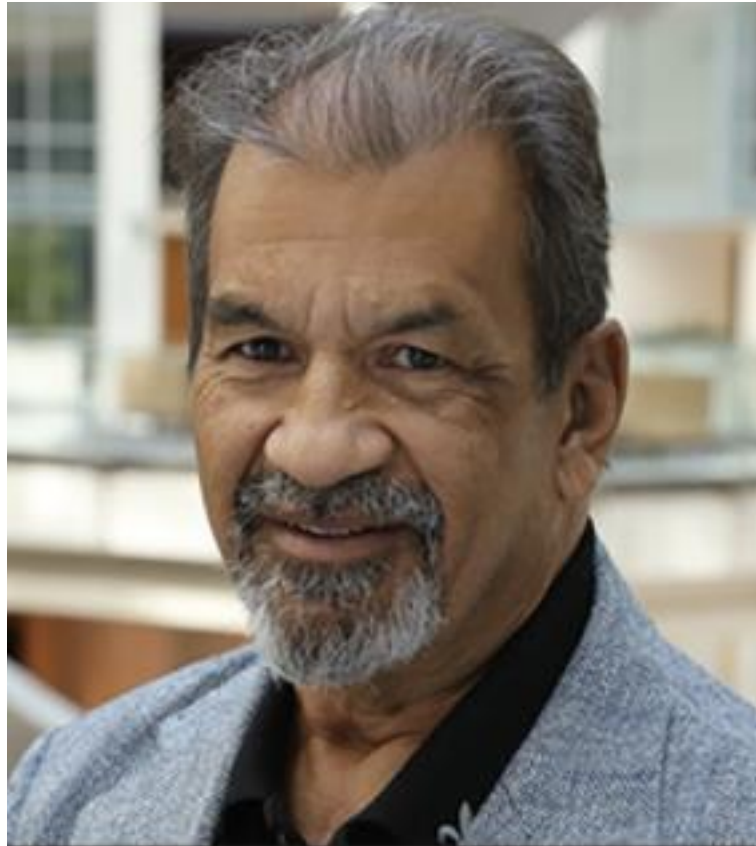
Meet Some of our Adaptors

-  Bill Larson, OneFlorida CDRN
-  Ken Gregoire, ReachNet CDRN
-  Linda Brown, MidSouth CDRN
-  Tom McCormick, Path CDRN

Bill Larson, OneFlorida



Ken Gregoire, ReachNet



Linda Brown, MidSouth



Tom McCormick, Path



Questions?

 Questions?